

Norwich Film Festival 2026

Align your brand with
one of the UK's leading
independent film festivals

6 - 15 November 2026

Norwich Film Festival is more than an annual event. It is a year-round cultural platform.

We are a regionally rooted, trusted cultural platform connecting brands with creative audiences, emerging talent and internationally recognised excellence.

- 1000's of filmmakers and movie lovers join us every year for a 10 day celebration of independent film
- Filmmakers from all over the world submit to our BAFTA & BIFA qualifying awards
- 100's of students from across the region attend our creative Industry Day - designed to kickstart young filmmaker careers and inspire emerging talent



Norwich Film Festival 2025

- in numbers

- 1,375 Short Film Submissions
- 134 Films Shortlisted

- 4 BAFTA Nominated Films
 - 1 BAFTA Winner
-

- 40% Directed by Women
- 31 First-time Filmmakers

- 5 BIFA Long-listed Films
 - 1 BIFA Winner
-

- 27 Student Films
- 116 Filmmakers New to NFF

- 19 Countries Represented
- 37 Foreign-Language Films



"A film festival is more than a programme of screenings - it is a gathering point for a city's imagination. Norwich has long been a place where people meet, talk, argue, and fall in love with film.

Supporting Norwich Film Festival is about sustaining that shared cultural life, nurturing new voices, and ensuring that great cinema continues to be discovered, discussed, and celebrated here."

Stephen Fry
NFF Patron

We tailor partnerships to meet your brand objectives – from visibility to community impact.

Reach

Increase brand visibility across the year to culturally engaged & value driven audiences.

Impact

Support our regional film industry and emerging young talent

Reputation

Align your brand with our internationally recognised festival & world class talent

Reach

High Value, Culturally
Engaged Audiences



- Direct access to engaged, educated, values-driven audiences
- Reaches people who actively support investment in culture, education, and regional growth
- Full brand integration throughout the festival campaign across the year
- Exposure across digital, print, and social platforms

Reach

Your brand will be fully integrated across the festival campaign via digital, print and social platforms



Culturally engaged
25 – 55 age demographic



Filmmakers from
across the globe



Film audiences across
30 screenings and
10 live events



Creative industries,
technology, education
and public sector



Students and emerging
professionals



Local, national and
international visitors



„ Norwich Film Festival really supports filmmakers, and the art of filmmaking and storytelling.

We're extremely grateful that festivals like this exist and give a platform to short filmmakers and help raise the profile of the films and everyone involved. It really is a springboard to future funding and future projects."

Ben Jackson

Producer of *Two Black Boys in Paradise*

NFF 2026 *Best Animated Short Film Winner*

BAFTA 2026 Best British Animated Short Winner

Impact

Inspiring & Enabling the Next generation of Creative Talent



Norwich Film Festival's Industry Day plays a vital role in developing young people and opening doors into the creative industries.

- Hundreds of pupils and students attend annually
- Practical workshops and panel discussions build real-world skills
- Exposure to real-world career pathways
- Networking that opens doors into employment and industry

Impact

Championing Our Regional Film Industry & Creative Professionals



- Recognising the talent of East Anglian student filmmakers with a new 2026 award
- Highlighting the growing film industry and location opportunities across our region
- Providing a platform to springboard local films to international recognition

Reputation

National Recognition Local Roots

Norwich Film Festival is honoured to be championed by a distinguished group of patrons drawn from film, television, writing and the arts whose roots connect back to Norfolk and the wider region.

Our patrons lend national and international credibility to brands aligned with the festival.

→ Olivia Colman
→ Brian Cox
→ Stephen Fry
→ Julian Jarrold

→ John Collee
→ Nina Nannar
→ Tim McInnerny





"Norwich Film Festival was the first film festival I'd ever been to, and it was so exciting to talk to filmmakers and crew about their creative processes, as well as current and future projects.

As someone interested in the industry of filmmaking, the evening felt inspiring and has pushed me to pursue more projects."

Grace Shaw
NFF Audience Member

Reputation

Align with Internationally
Recognised Standards

Norwich Film Festival 2025
selected films went on to garner:

- 4 BAFTA Nominations
- 1 BAFTA Win
- 5 BIFA Long-listings
- 1 BIFA Win
- 2 Oscars Nominations



Corporate Partnership Opportunities

We offer structured partnership options designed to deliver visibility, reputation and impact, while remaining flexible to meet corporate objectives.

**Lead Festival
Partner**

£4,000

**Official Event
Partner**

£2,000

**Community &
Culture Sponsor**

£500

Lead Festival Partner

Lead the Festival. Own the Visibility.

£4,000

→ Festival-Wide Visibility

- Logo on all official festival posters
- Logo on the front cover of the festival guide
- Prominent logo placement on festival homepage
- Logo across key festival marketing materials
- Promotional material in key locations

→ On-Screen Presence

- Logo on holding slides before every cinema screening
- Positioned alongside other lead partners

→ Hospitality

- Guest tickets to Launch Event
- Guest tickets to Awards Ceremony
- Flexible tickets to additional screenings
- Speaking opportunities throughout the festival

→ Digital & Social Exposure

- Dedicated social media announcements
- Logo inclusion in festival newsletters
- Year-round presence on sponsors webpage

Official Event Partner

Align Your Brand With Our
Highest-Profile Events

£2,000

→ Festival-Wide Visibility

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- Logo inclusion in festival newsletters
- Year-round presence on Sponsors webpage

Community & Culture Sponsor

Visible Commitment.
Meaningful Alignment.

£500

An accessible way to demonstrate visible support for creativity, Education and regional culture.

- Logo on holding slides before every screening (alongside main sponsors)
- X1 Social Media Post to our 15K engaged followers
- Logo inclusion inside the printed Festival Guide
- Logo & hyperlink on our Community and Culture Sponsor page
- Invite to the Launch Event for x2 guests

Let's Build A Strategic Partnership

We work in close partnership with corporate sponsors to ensure each collaboration delivers measurable value across brand **Reach, Reputation and Impact.**

This approach allows us to design tailored partnerships that directly support your strategic objectives.

With limited partnership availability for 2026, we recommend early discussions to secure priority positioning.

Contact:

sponsorship@norwichfilmfestival.co.uk

